

Enviroglass Launches New Website

The award winning company Enviroglass has launched a new website, www.enviroglass.co.uk, as part of a larger marketing initiative to raise the profile of their recycled products and environmental credentials nationally.

The work being undertaken, including new marketing materials, professional photography and the restyled website, will culminate in a national launch of their recycled glass products at the Ecobuild show in Earls Court, 26th to 28th February.

Karen Emslie, of Burnt Candle Productions who carried out the work on the website, commented: *"It is good to work with a company that has a forward looking approach to both their products and marketing and makes our work as designers more satisfying."*

The marketing initiative is being undertaken now to build on Enviroglass recent success with large orders from developers throughout the UK. Mick Clifton, of Enviroglass, explains more: *"Although we have never made a concerted marketing effort in the past, we have built up an impressive customer base and received very positive feedback on both our service and products. With this customer confidence, and the current climate for sustainable materials, it is time to expand our marketing and raise our profile nationally."*

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