

Enviroglass Launches Products Nationally at the Ecobuild Show

The award winning company, Enviroglass is to launch its range of recycled glass products nationally at the Ecobuild show in Earls Court 26th to 28th February 2008.

The social enterprise company established in 2003, produces environmentally responsible products ranging from 100% recycled garden glass to a patented 80% recycled Glasscast range. Their best seller is the Glasscast paving slab which is designed for internal and external use and comes in a series of finishes, sizes and colours. These pavers have been used in a variety of projects, including office suites, conservatories, public buildings and spaces, walkways and patios, and have proven very successful in all environments. Suitable for both urban and country developments, Enviroglass paving gives the end user a reliable, environmentally responsible product which also complies with British Standards.

Enviroglass makes no shame of its high environmental standards and credentials, believing it to be one of the defining factors in its success. Along with its recycled glass products, it also has a very dynamic environmental policy which prohibits the use of chemicals in the manufacturing process and makes use of recycled materials as much as possible - such as recycled plastic moulds, and recycled stationary for marketing and communication purposes. Even the delivery pallets are reclaimed from landfill and the use of travel miles is limited. Enviroglass is also presently considering the use of renewable energy for its plant and equipment and the capture of rainwater for use in the manufacturing process. In addition to these high environmental standards, Enviroglass, as part of a charitable trust, reinvests all profits for the benefit of the environment.

Although an emerging social business, Enviroglass has built up an impressive customer base including capital project developments in the social housing market, public buildings, private housing, schools and landscaping projects. Negotiations are ongoing with a number of other developers including those in the provision of healthcare buildings, leisure facilities and retail developments. Mick Clifton of Enviroglass

commented: “We are very successful in direct negotiations with architects, designers and capital project providers. Our Glasscast paving meets high standards in terms of wearability, aesthetics, environmental commitment and by complying to British Standards. We are leading the market in terms of environmentally acceptable forms of paving, and with our designs registered with the Patent Office, our products appeal to all aspects of the sustainable flooring market. Although we do not advertise, and rely entirely on customer endorsements, we are embracing the Ecobuild Show at Earls Court in 2008 to nationally launch our environmental ethos and Glasscast range of recycled glass paving.”

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